Table of Contents

Preamble ........................................................................................................2
School Wellness Committee ........................................................................2-3
Wellness Guidelines Implementation, Monitoring, Accountability, and Community Engagement ..................................................3-5
Fundraising ........................................................................................................6
Nutrition ...........................................................................................................5-8
Physical Activity ..............................................................................................9-11
Other Activities that Promote Student Wellness ..........................................11-12
Glossary ..........................................................................................................13
Appendix A: School Level Contacts ..............................................................14-15
Preamble

Seneca Valley School District (here to referred to as the District) is committed to the optimal development of every student. The District believes that for students to have the opportunity to achieve personal, academic, developmental, and social success, it needs to create positive, safe, and health-promoting learning environments at every level, in every setting, throughout the school year.

Research shows that two components, good nutrition and physical activity before, during, and after the school day, are strongly correlated with positive student outcomes. For example, student participation in the U.S. Department of Agriculture’s (USDA) School Breakfast Program is associated with higher grades and standardized test scores, lower absenteeism, and better performance on cognitive tasks. Conversely, less-than-adequate consumption of specific foods including fruits, vegetables, and dairy products, is associated with lower grades among students. In addition, students who are physically active through active transport to and from school, recess, physical activity breaks, high-quality physical education, and extracurricular activities – do better academically.

These guidelines outline the District’s approach to ensuring environments and opportunities for all students to practice healthy eating and physical activity behaviors throughout the school day while minimizing commercial distractions. Specifically, these guidelines establish goals and procedures to ensure that:

- Students in the District have access to healthy foods throughout the school day—both through reimbursable school meals and other foods available throughout the school campus—in accordance with federal and state nutrition standards;
- Students receive quality nutrition education that helps them develop lifelong healthy eating behaviors;
- Students have opportunities to be physically active before, during, and after school;
- Schools engage in nutrition and physical activity promotion and other activities that promote student wellness;
- School staff are encouraged and supported to practice healthy nutrition and physical activity behaviors in and out of school;
- The community is engaged in supporting the work of the District in creating continuity between school and other settings for students and staff to practice lifelong healthy habits; and
- The District establishes and maintains an infrastructure for management, oversight, implementation, communication about, and monitoring of the guidelines and its established goals and objectives.

*NOTE: Will also include any relevant data or statistics from state or local sources supporting the need for establishing and achieving the goals in these guidelines.*

I. **School Wellness Committee**

**Committee Role and Membership**

The District will convene a representative district wellness committee (hereto referred to as the DWC or work within an existing school health committee) that meets at least twice per year to establish goals for and oversee school health and safety policies and programs, including development, implementation, and periodic review and update of these district-level administrative wellness guidelines.

The DWC membership will represent all school levels (elementary and secondary schools) and include (to the extent possible), but not be limited to: parents and caregivers; students; representatives of the school nutrition program (ex., school nutrition director); physical education teachers; health education teachers; school health professionals (ex., health education teachers, school health services staff [i.e., nurses, physicians, dentists, health educators, and other allied health personnel who provide school health services], and mental health and social services staff [i.e., school counselors,
psychologists, social workers, or psychiatrists]; school administrators (ex., superintendent, principal, vice principal), school board members; health professionals (ex., dietitians, doctors, nurses, dentists); and the general public. To the extent possible, the DWC will include representatives from each school building and reflect the diversity of the community.

**Leadership**

The Superintendent or designee(s) will convene the DWC and facilitate development of and updates to the wellness guidelines, and will ensure each school’s compliance with the guidelines.

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<tr>
<th>Name</th>
<th>Position</th>
<th>Email</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Darlene Carmack</td>
<td>Food Service Director</td>
<td><a href="mailto:carmackda@svsd.net">carmackda@svsd.net</a></td>
<td>Panel Advisor</td>
</tr>
<tr>
<td>Faye Nelson</td>
<td>Food Service Coordinator</td>
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<td>Secretary</td>
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<td>Katie Huttinger</td>
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<td>Mary Ann Graziano</td>
<td>Health/Phys Ed 7-8</td>
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<td>Panel Advisor</td>
</tr>
<tr>
<td>Melody Basilone</td>
<td>Parent</td>
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<td>Student Grade 11</td>
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<td>Nurse</td>
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Each school will designate a school wellness guidelines coordinator, who will ensure compliance with the guidelines. Refer to Appendix A for a list of school level wellness guidelines coordinators.

**II. Wellness Program Implementation, Monitoring, Accountability, and Community Engagement**

These wellness guidelines and the progress reports can be found at: svsd.net

**Recordkeeping**

The District will retain records to document compliance with the requirements of these wellness guidelines at the District’s Administrative Offices, Human Resources and Food Service and/or on District’s central computer network. Documentation maintained in this location will include but will not be limited to:

- The written administrative wellness guidelines
- Documentation demonstrating compliance with community involvement requirements, including (1) Efforts to actively solicit DWC membership from the required stakeholder groups; and (2) These groups’ participation in the periodic review and update of the administrative wellness guidelines;
- Documentation of the triennial assessment* of the guidelines for each school under its jurisdiction;
- Documentation demonstrating compliance with public notification requirements, including: (1) Methods by which the wellness guidelines, annual progress reports, and triennial assessments are made available to the public; and (2) Efforts to actively notify families about the availability of the wellness guidelines.

**Annual Progress Reports**

The District will compile and publish an annual report to share basic information about the wellness guidelines and report on the progress of the schools within the district in meeting wellness goals. This annual report will be published around the same time each year in May, and will include information from within the District. This report will include, but is not limited to:
• The website address for the wellness guidelines and/or how the public can receive/access a copy of the wellness guidelines;
• The name, position title, and contact information of the designated District guidelines leader(s) identified in Section I; and
• Information on how individuals and the public can get involved with the DWC or SWC.

The District will actively notify households/families of the availability of the annual report.

The DWC, will establish and monitor goals and objectives for the District’s schools, specific and appropriate for each instructional unit (elementary or secondary OR elementary, middle, and high school, as appropriate), for each of the content-specific components listed in Sections III-V of these guidelines.

• The District will track and annually report other related information, such as findings from food safety inspections, aggregate participation in school meals programs, income reported from competitive food sales, fundraising revenues, and other such information, as feasible.

**Triennial Progress Assessments**

At least once every three years, the District will evaluate compliance with the wellness guidelines to assess the implementation of the guidelines and include:

• The extent to which the District is in compliance with the wellness guidelines;
• The extent to which the District’s wellness guidelines compares to the Alliance for a Healthier Generation’s model wellness guidelines; and
• A description of the progress made in attaining the goals of the District’s wellness guidelines.

The position/person(s) responsible for managing the triennial assessment and contact information is/are:

Darlene Carmack – Food Service Director

Faye Nelson- Food Service Coordinator

The DWC, in collaboration with individual schools, will monitor schools’ compliance with this wellness guidelines.

The District will actively notify households/families of the availability of the triennial progress report.

**Revisions and Updating the Guidelines**

The DWC will update or modify the wellness guidelines based on the results of the annual progress reports and triennial assessments, and/or as District priorities change; community needs change; wellness goals are met; new health science, information, and technology emerges; and new Federal or state guidance or standards are issued. The wellness guidelines will be assessed and updated as indicated at least every three years, following the triennial assessment.

**Community Involvement, Outreach, and Communications**

The District is committed to being responsive to community input, which begins with awareness of the wellness guidelines. The District will actively communicate ways in which representatives of DWC and others can participate in the development, implementation, and periodic review and update of the wellness guidelines through a variety of means appropriate for that district. The District will also inform parents of the improvements that have been made to school meals and compliance with school meal standards, availability of child nutrition programs and how to apply, and a description of and compliance with Smart Snacks in School nutrition standards. The District will use electronic mechanisms, such as email or displaying notices on the district’s website, as well as non-electronic mechanisms, such as newsletters, presentations to parents, or sending information home to parents, to ensure that all families are actively notified of the content of, implementation of, and updates to the wellness guidelines, as well as how to get involved and support the guidelines. The District will ensure that communications are culturally and linguistically appropriate to the
community, and accomplished through means similar to other ways that the district and individual schools are communicating other important school information with parents.

The District will actively notify the public about the content of or any updates to the wellness guidelines annually, at a minimum. The District will also use these mechanisms to inform the community about the availability of the annual and triennial reports.

### III. Nutrition

#### School Meals

Our school district is committed to serving healthy meals to children, with plenty of fruits, vegetables, whole grains, and fat-free and low-fat milk; moderate in sodium, low in saturated fat, and zero grams trans fat per serving (nutrition label or manufacturer’s specification); and to meet the nutrition needs of school children within their calorie requirements. The school meal programs aim to improve the diet and health of school children, help mitigate childhood obesity, model healthy eating to support the development of lifelong healthy eating patterns, and support healthy choices while accommodating cultural food preferences and special dietary needs.

All schools within the District participate in USDA child nutrition programs, including the National School Lunch Program (NSLP) and the School Breakfast Program (SBP). All schools within the District are committed to offering school meals through the NSLP and SBP programs, and other applicable Federal child nutrition programs, that:

- Are accessible to all students;
- Are appealing and attractive to children;
- Are served in clean and pleasant settings;
- Meet or exceed current nutrition requirements established by local, state, and Federal statutes and regulations. (The District offers reimbursable school meals that meet [USDA nutrition standards](https).)
- Promote healthy food and beverage choices using at least ten of the following [Smarter Lunchroom techniques](https):
  - Whole fruit options are displayed in attractive bowls or baskets (instead of chaffing dishes or hotel pans)
  - Sliced or cut fruit is available daily
  - Daily fruit options are displayed in a location in the line of sight and reach of students
  - All available vegetable options have been given creative or descriptive names
  - Daily vegetable options are bundled into all grab and go meals available to students
  - All staff members, especially those serving, have been trained to politely prompt students to select and consume the daily vegetable options with their meal
  - White milk is placed in front of other beverages in all coolers
  - Alternative entrée options (e.g., salad bar, yogurt parfaits, etc.) are highlighted on posters or signs within all service and dining areas
  - A reimbursable meal can be created in any service area available to students (e.g., salad bars, snack rooms, etc.)
  - Student surveys and taste testing opportunities are used to inform menu development, dining space decor, and promotional ideas
  - Student artwork is displayed in the service and/or dining areas
  - Daily announcements are used to promote and market menu option
  - Menus will be posted on the District website and or individual school websites
  - Nutrient content and ingredients can be found on the district website and on the serving lines
  - Menus will be created/reviewed by a Registered Dietitian or other certified nutrition professional.
  - The District child nutrition program will accommodate students with special dietary needs.
  - Students will be allowed at least 10 minutes to eat breakfast and at least 20 minutes to eat lunch, counting from the time they have received their meal and are seated.
  - Students are served lunch at a reasonable and appropriate time of day.

- Participation in Federal child nutrition programs will be promoted among students and families to help ensure that families know what programs are available in their children’s school.
Staff Qualifications and Professional Development

All school nutrition program directors, managers, and staff will meet or exceed hiring and annual continuing education/training requirements in the USDA professional standards for child nutrition professionals. These school nutrition personnel will refer to USDA’s Professional Standards for School Nutrition Standards website to search for training that meets their learning needs.

Water

To promote hydration, free, safe, unflavored drinking water will be available to all students throughout the school day* and throughout every school campus* (“school campus” and “school day” are defined in the glossary). The District will make drinking water available where school meals are served during mealtimes. In addition, students will be allowed to bring and carry (approved) water bottles filled with only water with them throughout the day.

Competitive Foods and Beverages

The District is committed to ensuring that all foods and beverages available to students on the school campus* during the school day* support healthy eating. The foods and beverages sold and served outside of the school meal programs (i.e., “competitive” foods and beverages) will meet the USDA Smart Snacks in School nutrition standards, at a minimum. Smart Snacks aim to improve student health and well-being, increase consumption of healthful foods during the school day, and create an environment that reinforces the development of healthy eating habits. A summary of the standards and information are available at: http://www.fns.usda.gov/healthierschoolday/tools-schools-smart-snacks. The Alliance for a Healthier Generation provides a set of tools to assist with implementation of Smart Snacks available at www.healthiergeneration.org/smartsnacks.

To support healthy food choices and improve student health and well-being, all foods and beverages outside the reimbursable school meal programs that are sold to students on the school campus during the school day will meet or exceed the USDA Smart Snacks nutrition standards. At the elementary level we do not promote food fundraising for any occasion during the school day. At the secondary level food fund raisers may be approved not to exceed the state regulations. Smart snack standards will apply in all locations and through all services where foods and beverages are sold to students, which may include, but are not limited to, a la carte options in cafeterias, vending machines, school stores, and snack or food carts.

Celebrations and Rewards

All snack foods offered on the school campus and in the cafeterias will meet or exceed the USDA Smart Snacks in School nutrition standards, including through: Celebrations and parties. The district will provide a list of healthy party ideas to parents and teachers, including non-food celebration ideas. Healthy party ideas from the Alliance for a Healthier Generation and from the USDA.

1. Classroom snacks brought by parents. The District will provide to parents a list of foods and beverages that meet Smart Snacks nutrition standards; and
2. Rewards and incentives. The District will provide teachers and other relevant school staff a list of alternative ways to reward children. Foods and beverages will not be used as a reward, or withheld as punishment for any reason, such as for performance or behavior. http://healthymeals.nal.usda.gov/hsmrs/Connecticut/Food_As_Reward.pdf

Fundraising

Foods and beverages that meet or exceed the USDA Smart Snacks in Schools nutrition standards may be sold through fundraisers on the school campus* during the school day*. The District will make available to the Director of Athletics & Activities, parents and teachers a list of healthy fundraising ideas [examples from the Alliance for a Healthier Generation and the USDA].
Elementary Schools will use only non-food fundraisers, and encourage those promoting physical activity (such as walk-a-thons, jump rope for heart, fun runs, etc.).

- Fundraising during school hours will sell only non-food items or foods and beverages that meet or exceed the Smart Snacks nutrition standards. This may include but is not limited to, donation nights at restaurants, cookie dough, candy and pizza sales, market days, etc.
- Fundraisers must be submitted to the Athletic & Activity Director and processed thru the proper channels at least two weeks ahead of the planned start date.

Nutrition Promotion

Nutrition promotion and education positively influence lifelong eating behaviors by using evidence-based techniques and nutrition messages, and by creating food environments that encourage healthy nutrition choices and encourage participation in school meal programs. Students and staff will receive consistent nutrition messages throughout schools, classrooms, gymnasiums, and cafeterias. Nutrition promotion also includes marketing and advertising nutritious foods and beverages to students and is most effective when implemented consistently through a comprehensive and multi-channel approach by school staff and teachers, parents, students, and the community.

The District will promote healthy food and beverage choices for all students throughout the school campus, as well as encourage participation in school meal programs. This promotion will occur through at least:

- Implementing evidence-based healthy food promotion techniques through the school meal programs using Smarter Lunchroom techniques; and
- Promoting foods and beverages that meet the USDA Smart Snacks in School nutrition standards. Additional possible promotion techniques that the District and individual schools may use are available at www.healthiergeneration.org/smartsnacks.

Nutrition Education

The District aims to teach, model, encourage, and support healthy eating by students. Schools will provide nutrition education and engage in nutrition promotion that:

- Is designed to provide students with the knowledge and skills necessary to promote and protect their health;
- Is part of not only health education classes, but also integrated into other classroom instruction through subjects such as math, science, language arts, social sciences, and elective subjects;
- Include enjoyable, developmentally-appropriate, culturally-relevant, and participatory activities, such as cooking demonstrations or lessons, promotions, taste-testing, farm visits, and school gardens;
- Promote fruits, vegetables, whole-grain products, low-fat and fat-free dairy products, and healthy food preparation methods;
- Emphasize caloric balance between food intake and energy expenditure (promotes physical activity/exercise);
- Link with school meal programs, cafeteria nutrition promotion activities, school gardens, Farm to School programs, other school foods, and nutrition-related community services;
- Teach media literacy with an emphasis on food and beverage marketing; and
- Include nutrition education training for teachers and other staff.

Essential Healthy Eating Topics in Health Education

The District will include in the health education curriculum the following essential topics on healthy eating:

- The relationship between healthy eating and personal health and disease prevention
- Food guidance from MyPlate
- Reading and using USDA's food labels
- Eating a variety of foods every day
- Balancing food intake and physical activity
- Eating more fruits, vegetables, and whole grain products
Choosing foods that are low in fat, saturated fat, and cholesterol and do not contain trans fat
Choosing foods and beverages with little added sugars
Eating more calcium-rich foods
Preparing healthy meals and snacks
Risks of unhealthy weight control practices
Accepting body size differences
Food safety
Importance of water consumption
Importance of eating breakfast
Making healthy choices when eating at restaurants
Eating disorders
The Dietary Guidelines for Americans
Reducing sodium intake
Social influences on healthy eating, including media, family, peers, and culture
How to find valid information or services related to nutrition and dietary behavior
How to develop a plan and track progress toward achieving a personal goal to eat healthfully
Resisting peer pressure related to unhealthy dietary behavior
Influencing, supporting, or advocating for others’ healthy dietary behavior

USDA’s Team Nutrition provides free nutrition education and promotion materials, including standards-based nutrition education curricula and lesson plans, posters, interactive games, menu graphics, and more.

Food and Beverage Marketing in Schools

The District is committed to providing a school environment that ensures opportunities for all students to practice healthy eating and physical activity behaviors throughout the school day while minimizing commercial distractions. The District strives to teach students how to make informed choices about nutrition, health, and physical activity. These efforts will be weakened if students are subjected to advertising on District property that contains messages inconsistent with the health information the District is imparting through nutrition education and health promotion efforts. It is the intent of the District to protect and promote student's health by permitting advertising and marketing for only those foods and beverages that are permitted to be sold on the school campus, consistent with the District’s wellness guidelines.

Any foods and beverages marketed or promoted to students on the school campus* during the school day* will meet or exceed the USDA Smart Snacks in School nutrition standards.

Food advertising and marketing is defined\(^{15}\) as an oral, written, or graphic statement made for the purpose of promoting the sale of a food or beverage product made by the producer, manufacturer, seller, or any other entity with a commercial interest in the product. This term includes, but is not limited to the following:

- Brand names, trademarks, logos or tags, except when placed on a physically present food or beverage product or its container.
- Displays, such as on vending machine exteriors.
- Corporate brand, logo, name, or trademark on school equipment, such as marquees, message boards, scoreboards, or backboards (Note: immediate replacement of these items are not required; however, districts will consider replacing or updating scoreboards or other durable equipment over time so that decisions about the replacement include compliance with the marketing guidelines.)
- Corporate brand, logo, name, or trademark on cups used for beverage dispensing, menu boards, coolers, trash cans, and other food service equipment; as well as on posters, book covers, pupil assignment books, or school supplies displayed, distributed, offered, or sold by the District.
- Advertisements in school publications or school mailings.
- Free product samples, taste tests, or coupons of a product, or free samples displaying advertising of a product.
IV. **Physical Activity**

It is recommended that children and adolescents should participate in 60 minutes of physical activity every day. A substantial percentage of students’ physical activity can be provided through a comprehensive, school-based physical activity program (CSPAP) that includes these components: physical education, recess, classroom-based physical activity, walk and bicycle to school, and out-of-school time activities. The district is committed to encouraging students, staff and community members to be active. Schools will ensure that these varied opportunities are in addition to, and not as a substitute for, physical education (addressed in "Physical Education" subsection). All schools in the district will be encouraged to participate in *Let’s Move! Active Schools* (www.letsmoveschools.org) in order to successfully address all CSPAP areas.

Withholding physical activity deprives students of health benefits important to their well-being. It is a best practice that teachers, coaches, and other school and community personnel should not use physical activity (PA) as a punishment. Using physical activity as a punishment risks creating negative associations with physical activity in the minds of young people. Circumstances will always exist where it may be necessary to limit or increase physical activity based on medical conditions. This determination is made case by case.

To the extent practicable, the District will ensure that its grounds and facilities are safe and that equipment is available to students to be active. The District will conduct necessary inspections and repairs.

**Physical Education**

The District will provide students with physical education, using an age-appropriate, sequential physical education curriculum consistent with national and state standards for physical education. The physical education curriculum will promote the benefits of a physically active lifestyle and will help students develop skills to engage in lifelong healthy habits, as well as incorporate essential health education concepts (discussed in the “Essential Physical Activity Topics in Health Education” subsection).

All students will be provided equal opportunity to participate in physical education classes. The District will make appropriate accommodations to allow for equitable participation for all students and will adapt physical education classes and equipment as necessary.

All District elementary students in each grade will receive physical education for at least 60-89 minutes per week throughout the school year. All secondary students (middle and high school) are required to take the equivalent of one academic semester of physical education.

The District physical education program will promote student physical fitness through individualized fitness and activity assessments (via the Presidential Youth Fitness Program or other appropriate assessment tool) and will use criterion-based reporting for each student.

**Essential Physical Activity Topics in Health Education**

The District will include in the health education curriculum the following essential topics on physical activity: Secondary: Grades 7, 8, 10.

The physical, psychological, or social benefits of physical activity

- How physical activity can contribute to a healthy weight
- How physical activity can contribute to the academic learning process
- How an inactive lifestyle contributes to chronic disease
- Health-related fitness, that is, cardiovascular endurance, muscular endurance, muscular strength, flexibility, and body composition
• Differences between physical activity, exercise, and fitness
• Phases of an exercise session, that is, warm up, workout, and cool down
• Overcoming barriers to physical activity
• Decreasing sedentary activities, such as TV watching
• Opportunities for physical activity in the community
• Preventing injury during physical activity
• Weather-related safety, for example, avoiding heat stroke, hypothermia, and sunburn while being physically active
• How much physical activity is enough, that is, determining frequency, intensity, time, and type of physical activity
• Developing an individualized physical activity and fitness plan
• Monitoring progress toward reaching goals in an individualized physical activity plan
• Dangers of using performance-enhancing drugs, such as steroids
• Social influences on physical activity, including media, family, peers, and culture
• How to find valid information or services related to physical activity and fitness
• How to influence, support, or advocate for others to engage in physical activity
• How to resist peer pressure that discourages physical activity

Recess (Elementary)

All elementary schools will offer at least 20 minutes of recess on all or most days during the school year. This may be waived on early dismissal or late arrival days. If recess is offered before lunch, schools will have appropriate hand-washing facilities and/or hand-sanitizing mechanisms located just inside/outside the cafeteria to ensure proper hygiene prior to eating and students are required to use these mechanisms before eating. Hand-washing time, as well as time to put away coats/hats/gloves, will be built in to the recess transition period/timeframe before students enter the cafeteria.

Outdoor recess will be offered when weather is feasible for outdoor play. In the event that the school or district must conduct indoor recess, teachers and staff will follow the indoor recess guidelines that promote physical activity for students, to the extent practicable. Recess will complement, not substitute, physical education class. Recess monitors or teachers will encourage students to be active, and will serve as role models by being physically active alongside the students whenever feasible.

Physical Activity Breaks (Elementary and Secondary)

The District recognizes that students are more attentive and ready to learn if provided with periodic breaks when they can be physically active or stretch. Thus, students will be offered periodic opportunities to be active or to stretch throughout the day on all or most days during a typical school week. The District recommends teachers provide short (3-5 minute) physical activity breaks to students during and between classroom time. These physical activity breaks will complement, not substitute, for physical education class, recess, and class transition periods.

The District will provide resources and links to resources, tools, and technology with ideas for physical activity breaks. Resources and ideas are available through USDA and the Alliance for a Healthier Generation.

Active Academics

Teachers will incorporate movement and kinesthetic learning approaches into “core” subject instruction when possible (e.g., science, math, language arts, social studies, and others) and do their part to limit sedentary behavior during the school day.

The District will support classroom teachers incorporating physical activity and employing kinesthetic learning approaches into core subjects by providing annual professional development opportunities and resources, including information on leading activities, activity options, as well as making available background material on the connections between learning and movement.

Teachers will serve as role models by being physically active alongside the students whenever feasible.

Before- and After-School Activities
The District offers opportunities for students to participate in physical activity either before and/or after the school day (or both) through a variety of methods. The District will encourage students to be physically active before and after school.

**Active Transport**

The District will support active transport to and from school, such as walking or biking. The District will encourage this behavior by planning to engage in two or more of the activities below; including but not limited to:

- Designation of safe or preferred routes to school
- Secure storage facilities for bicycles and helmets (e.g., shed, cage, fenced area)
- Instruction on walking/bicycling safety provided to students
- Promotion of safe routes program to students, staff, and parents via newsletters, websites, local newspaper
- Crossing guards are used
- Crosswalks exist on streets leading to schools
- Walking school buses are used
- Documentation of number of children walking and or biking to and from school
- Creation and distribution of maps of school environment (e.g., sidewalks, crosswalks, roads, pathways, bike racks, etc.)

V. **Other Activities that Promote Student Wellness**

The District will integrate wellness activities across the entire school setting, not just in the cafeteria, other food and beverage venues, and physical activity facilities. The District will coordinate and integrate other initiatives related to physical activity, physical education, nutrition, and other wellness components so all efforts are complementary, not duplicative, and work towards the same set of goals and objectives promoting student well-being, optimal development, and strong educational outcomes.

Schools in the District are encouraged to coordinate content across curricular areas that promote student health, such as teaching nutrition concepts in mathematics, with consultation provided by either the school or the District’s curriculum experts.

All efforts related to obtaining federal, state, or association recognition for efforts, or grants/funding opportunities for healthy school environments will be coordinated with and complementary of the wellness guidelines, including but not limited to ensuring the involvement of the DWC/SWC.

All school-sponsored events will adhere to the wellness guidelines. All school-sponsored wellness events will include physical activity opportunities.

**Community Partnerships**

The District will develop relationships with community partners (i.e. hospitals, universities/colleges, local businesses, etc.) in support of this wellness guidelines’ implementation. Existing and new community partnerships and sponsorships will be evaluated to ensure that they are consistent with the wellness guidelines and its goals.

**Community Health Promotion and Engagement**

The District will promote to parents/caregivers, families, and the general community the benefits of and approaches for healthy eating and physical activity throughout the school year. Families will be informed and invited to participate in school-sponsored activities and will receive information about health promotion efforts.

As described in the “Community Involvement, Outreach, and Communications” subsection, the District will use electronic mechanisms (such as email or displaying notices on the district’s website), as well as non-electronic mechanisms, (such as newsletters, presentations to parents, or sending information home to parents), to ensure that all families are actively notified of opportunities to participate in school-sponsored activities and receive information about health promotion efforts.
**Staff Wellness and Health Promotion**

The DWC will have a staff wellness subcommittee that focuses on staff wellness issues, identifies and disseminates wellness resources, and performs other functions that support staff wellness in coordination with human resources staff. The subcommittee representatives will be the current principal of each individual school.

Schools in the District will implement strategies to support staff in actively promoting and modeling healthy eating and physical activity behaviors. Examples of strategies schools will use, as well as specific actions staff members can take, include cooking lite at home and sharing of healthy school lunch recipes. The District promotes staff member participation in health promotion programs and will support programs for staff members on healthy eating/weight management that are accessible and free or low-cost.

**Professional Learning**

When feasible, the District will offer annual professional learning opportunities and resources for staff to increase knowledge and skills about promoting healthy behaviors in the classroom and school (e.g., increasing the use of kinesthetic teaching approaches or incorporating nutrition lessons into math class). Professional learning will help District staff understand the connections between academics and health and the ways in which health and wellness are integrated into ongoing district reform or academic improvement plans/efforts.
**Glossary:**

**Extended School Day** - time during before-and-after school activities that includes clubs, intramural sports, band and choir practice, drama rehearsals, etc.

**School Campus** - areas that are owned or leased by the school and used at any time for school-related activities such as the school building or on the school campus, including on the outside of the school building, school buses or other vehicles used to transport students, athletic fields, and stadiums (e.g. on scoreboards, coolers, cups, and water bottles), or parking lots

**School Day** - midnight the night before to 30 minutes after the end of the instructional day

**Triennial** – recurring every three years
## Appendix A: School Level Contacts

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<thead>
<tr>
<th>School</th>
<th>Name</th>
<th>Title</th>
<th>Email Address</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rowan Elementary</td>
<td>Nannette Farmar</td>
<td>Principal</td>
<td><a href="mailto:farmarn@svsd.net">farmarn@svsd.net</a></td>
<td>Building Contact</td>
</tr>
<tr>
<td>Rowan Elementary</td>
<td>Cassandra Pencek</td>
<td>Asst. Principal</td>
<td><a href="mailto:pencekc@svsd.net">pencekc@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Haine Elementary</td>
<td>Mandy Toy</td>
<td>Principal</td>
<td><a href="mailto:toymm@svsd.net">toymm@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Haine Elementary</td>
<td>Kristen White</td>
<td>Asst. Principal</td>
<td><a href="mailto:whitedkd@svsd.net">whitedkd@svsd.net</a></td>
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<tr>
<td>Haine Middle</td>
<td>Dan DiDesiderio</td>
<td>Principal</td>
<td><a href="mailto:didesideriogd@svsd.net">didesideriogd@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Haine Middle</td>
<td>Cassandra Doggrell</td>
<td>Asst. Principal</td>
<td><a href="mailto:doggrellcr@svsd.net">doggrellcr@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Connoquenessing Valley Elementary</td>
<td>Dee Ann Graham</td>
<td>Principal</td>
<td><a href="mailto:grahamdi@svsd.net">grahamdi@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Connoquenessing Valley Elementary</td>
<td>Tina Francis</td>
<td>Asst. Principal</td>
<td><a href="mailto:francistm@svsd.net">francistm@svsd.net</a></td>
<td>Building Contact</td>
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<td>Evans City Elementary</td>
<td>Lauri Pendred</td>
<td>Principal</td>
<td><a href="mailto:pendredlia@svsd.net">pendredlia@svsd.net</a></td>
<td>Building Contact</td>
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<td>Evans City Elementary</td>
<td>Cassandra Pencek</td>
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<td>Building Contact</td>
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<td>Evans City Middle</td>
<td>Marie Palano</td>
<td>Principal</td>
<td><a href="mailto:palanome@svsd.net">palanome@svsd.net</a></td>
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<tr>
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<td>Cassandra Doggrell</td>
<td>Asst. Principal</td>
<td><a href="mailto:doggrellcr@svsd.net">doggrellcr@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Middle School 7-8</td>
<td>Robert Ceh</td>
<td>Principal</td>
<td><a href="mailto:cehrp@svsd.net">cehrp@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Middle School 7-8</td>
<td>Rob Raso</td>
<td>Asst. Principal</td>
<td><a href="mailto:rasors@svsd.net">rasors@svsd.net</a></td>
<td>Building Contact</td>
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<td>Intermediate School</td>
<td>Matthew Delp</td>
<td>Principal</td>
<td><a href="mailto:delpmj@svsd.net">delpmj@svsd.net</a></td>
<td>Building Contact</td>
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<td>Intermediate School</td>
<td>Jessica Kotula</td>
<td>Asst. Principal</td>
<td><a href="mailto:kotulajm@svsd.net">kotulajm@svsd.net</a></td>
<td>Building Contact</td>
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<tr>
<td>Senior High</td>
<td>Mark Korcinsky</td>
<td>Principal</td>
<td><a href="mailto:korcinskyma@svsd.net">korcinskyma@svsd.net</a></td>
<td>Building Contact</td>
</tr>
<tr>
<td>Senior High</td>
<td>Joseph Villani</td>
<td>Asst. Principal</td>
<td><a href="mailto:villanip@svsd.net">villanip@svsd.net</a></td>
<td>Building Contact</td>
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