Objective: Propaganda is selling us something; an idea, a product, a belief. Using graphics and phrases, that piece of propaganda is promoting or persuading us. It will be your job to create a piece of propaganda.

Directions: With one other partner (or by yourself), create a poster to promote or persuade us to like, buy, or believe something. For example, you could perhaps create a fake celebrity endorsing the newest shoes, implying they give your feet the gift of flight (cannot use this idea now 😊)

Your Poster Needs:

1. A clear promotion or element of persuasive propaganda
2. Color, graphics, and artwork
3. A phrase to pull in the reader, whether it’s one word or a slogan.

Brainstorm by asking yourself:

✓ Do we want to sell a product (something people can buy) or a belief (to like someone or something not for sale…i.e. fighting for freedom, voting for a president)
✓ How do we want to persuade our audience? (Colors, photos, phrases, etc.)

Work Days = December 15 (partner/brainstorm), December 16/17 (create/completion)

Due Date = December 18, beginning of class

Rubric for Propaganda Poster

Poster Requirements

✓ Is there persuasion/promotion? .....10
✓ Is there a phrase or message to help your poster? .....5
✓ Is there color/graphics to complement your message? .....5

Overall Detail/Effort

✓ Is there obvious evidence of effort? .....10
✓ Did the student(s) use their class time effectively? .....10
✓ Is the poster free of glaring spelling/grammatical errors? .....5

TOTAL: .....45