

Gifts To Schools

The Board has the authority to accept such gifts and donations as may be made to the district or any school within the district. The Board reserves the right to decline to accept any gift which does not contribute toward the achievement of the goals of the district or ownership of which would tend to adversely affect the district.

Any gift accepted by the district shall become the property of the district, may not be returned without the approval of the Board, and is subject to the same controls and regulations as are other properties of the district. The district shall be responsible for the maintenance of any gift it accepts, unless otherwise stipulated. The district will make every effort to honor the intent of the donor in its use of the gift, but reserves the right to utilize any gift it accepts in the best interest of the educational program of the district. In no case shall acceptance of a gift be considered to be an endorsement by the district of a commercial product or business enterprise or institution of learning.

The district accepts monetary contributions designated for specific purposes and donations of equipment or materials if acceptable to the district. As instructional equipment becomes more complicated and diverse, it is imperative that attention be given to technical and curricular compatibility. Before supplies, books, equipment, or other items are purchased or donated, approval must be obtained from the Board or its designee.

Revenue Enhancement

The district will consider opportunities for revenue enhancement such as sponsorships, grants, advertising, and fundraising. Any revenue enhancement opportunity pursued by the district must be consistent with the values and educational mission of the district. The Board has the exclusive discretion to determine whether to accept or decline any revenue enhancement opportunity. The factors to be considered by the Board include, but are not limited to:

1. The extent to which such revenue enhancement opportunity limits or restrains the district's discretion or its ability to pursue other opportunities.
2. The duration of the arrangement or agreement and the district's ability/discretion to terminate the arrangement/agreement.
3. The extent to which the revenue enhancement opportunity imposes any obligation on the district, either presently or in the future, financial, or otherwise and whether the opportunity is subject to conditions acceptable to the district.

4. The extent to which the revenue enhancement opportunity constitutes a conflict of interest or creates the appearance of or potential for a conflict of interest.
5. The extent to which the revenue enhancement opportunity interjects advertising or commercialism into the schools or classrooms.

The Board may designate an administrator or committee (or authorize the formation of a committee) to investigate, evaluate and/or consider potential revenue enhancement opportunities and to report its findings and recommendations to the Board.

Facilities Naming Rights

The district recognizes that the naming rights of buildings and/or portions or components of buildings may present opportunities for revenue enhancement and fundraising. The district's numerous buildings, auditoriums, gymnasiums, fields/playgrounds, classrooms, and similar rooms present potential opportunities for naming rights or plaques acknowledging the source of the funds for the construction or renovation of such facility. Accordingly, it is appropriate for the Superintendent to discuss naming opportunities with prospective benefactors. However, no commitments or promises should be made naming a facility, nor should any formal or informal agreements be made with regard to specific dollar amounts needed for a naming opportunity except as authorized or approved in advance by the Board of School Directors.

The naming of any building or room or facility in the district must be approved by the Board of School Directors. Where naming rights are to be offered or implemented as a component of a fundraising drive for the construction of a new building or facility or the renovation of an existing building or facility, the Board may appoint a committee to develop recommendations and parameters for facilities naming rights and the recognition of donations.

Special requests to name buildings or other facilities in honor of people who have contributed to the betterment of the district's education program or alumni who have distinguished themselves will be considered by the Board. Such requests should be made to the Superintendent.

The Board reserves the right to decline to accept any donation conditioned on a naming right unacceptable to the district. Facilities will not be named for persons who are currently employed by the district or active in its operations or those who currently hold any public office.

<p>3. Delegation of Responsibility</p>	<p>It shall be the responsibility of the administration to consult with potential donors and benefactors regarding potential gifts to the district or proposal to enhance revenue and to report these potential gifts and opportunities to the Board for approval or rejection.</p>
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